

Project title: IKAT TOURISM

Project Type: SMP-COSME-2021-CLUSTER-01 - Euroclusters for Europe's recovery

Project ID: Grant agreement number: 101074716

Project Website: <https://www.ikatproject.com>

Short description:

The IKAT project presented at the Joint Cluster Initiatives, in the Ecosystem Strands Tourism aims to contribute to the achievement of the updated tourism strategy put forward by the EC, following the conclusions reached by the Parliament and the Council pre-post pandemic for the European tourism industrial ecosystem, especially maritime and coastal in the Mediterranean and Black Sea area.

To this end, the Euroclustering IKAT project has been set up to tackle the different sectors and agents that make up the industrial ecosystem of Tourism in Europe: Maritime and Logistics Clusters, Tourism Clusters and Innovation and Water Quality Control Clusters. The work packages offered to SMEs in the tourism ecosystem (acceleration, innovation, digital and green adaptation, access to finance and internationalisation), were designed according to the level of regional vulnerability and their economic dependence on the tourism sector based on the RIS3.

